

James Castle

Instructional Technologist & Designer

Experience

University of Georgia, Office of Online Learning 2018-Present
ASST. DIRECTOR, INSTRUCTIONAL DESIGN

Coordinate major instructional design efforts of the Office of Online Learning. Provide leadership for data & analytics efforts.

University of Georgia, Office of Online Learning 2016-2018
LEAD INSTRUCTIONAL DESIGNER

Coordinate major instructional design efforts of the Office of Online Learning. Provide leadership for data & analytics efforts.

University of Georgia, Office of Online Learning 2013-2016
INSTRUCTIONAL DESIGNER

Work with faculty to create online courses and programs. Coordinate instructional technology and analytics efforts.

Clarke County School District 2008-2013
INSTRUCTIONAL TECHNOLOGY SPECIALIST

Supported instruction via the integration of technology in grades 6-12.

W.R. Coile Middle School 2005-2008
TEACHER

Taught interdisciplinary journalism class with a focus on having students demonstrate learning through digital literacy skills.

University of Georgia 2002-2005
POLICE OFFICER

Served patrol unit as mandated state police officer.

Education

University of Georgia 2021
Ph.D., Learning, Design, and Technology

Georgia Southern University 2015
Ed.S., Instructional Technology

University of Georgia 2007
M.Ed., Human Resources and Organizational Development

University of Georgia 2002
A.B.J., Public Relations

Contact

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Skills & Tools

Backwards Learning Design
 Google Apps for Education
 Google Apps Script
 Python for Data Science
 HTML/CSS/Javascript
 Learning Management Systems
 Web APIs
 Adobe Illustrator
 Adobe Indesign
 Adobe Photoshop

Certifications

Georgia Educator Certification
 Grades 6-12 English
 Grades 4-8 Language Arts

Quality Matters
 Face to Face APPQMR Facilitator

Georgia Police Certification
 Basic POST Certification

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Projects & Grants

University of Georgia 2018

Group Feedback Application

Designed and implemented a system for student-level group feedback based on *Brightspace*, *Google Drive*, and *Polr*.

Affordable Learning Georgia 2018

Establishing an Open Content Platform

Led effort to acquire grant funds (\$30,000) to establish an OER authoring tool for UGA based on the open source *Pressbooks* platform. Coordinated project with subject matter experts and technical developers.

University of Georgia 2018

Online Learning Fellows

Project lead and coordinator. Total project budget: \$157,500

University of Georgia 2018

Online Walking Application

Coordinated the development of an app that uses the Fitbit API to monitor student heart rates for an online physical education course.

University of Georgia 2017

Online Learning Fellows

Project Lead and Coordinator. Total project budget: \$55,000

University of Georgia 2016

Pop Music Portfolio & Peer Review System

Built system for students to share portfolio work and provide peer review of materials using *Brightspace*, *Google Drive*, and *Github*.

University of Georgia 2016

Online Learning Fellows

Project Lead and Coordinator. Total project budget: \$180,000

University System of Georgia 2015

Explore the Beyond

Provided instructional design services and consultations for a massively open online course.

Affordable Learning Georgia 2014

Open EDUC

Assisted with the creation of open educational resources for two educational foundations courses for UGA's College of Education.

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Projects & Grants (cont.)

Clarke County School District 2012
District-Wide Curriculum Portal
 Led design and development of a collaborative curriculum portal built using Google Apps for Education.

Presentations & Workshops

USG Interact 2019
Closing the Microgaps: Extending Brightspace to Facilitate Learning

USG Interact 2019
LMS Usage: The Real Story

Distance Learning Administration 2017
Using Media and LMS Data in a Course Revision Initiative

Distance Learning Administration 2017
Data Driven Online Course Revision and Review

University of Georgia 2017
Designing and Teaching Online Courses

Association for Educational Communications and Technology 2016
Uncovering LMS Data: Using an API to Access Information about Learning

University of Georgia 2015
Innovation in Teaching with Technology Academy: Online Teaching

University of Georgia 2013
UGA CTL Teaching and Learning Pedagogy Workshop: Collaboration with Google Apps

University of Georgia 2013
Conducting Asynchronous Online Discussions

Georgia Education Technology Conference 2012
Managing a Curriculum Portal with Google Apps

Georgia Education Technology Conference 2011
Google Apps for Data Teams